

**Disclosure under Clause 53 and 54 of Listing Agreement pertaining to agreements with media companies and/ or their associates as on 31st January 2012**

**Thomas Cook (India) Limited** has/ revised agreements with the following:

1. Media agreement with **ZenithOptimedia**, a division of TLG India Private Limited whose scope of work includes planning, buying and implementation of media activities for various brands of the Company valid till 30th September 2011. This agreement was renewed with another division of TLG India Private Limited, **VivaKi Exchange Alliance**, without changing any status of the agreement of whatever kind in nature, effective from 1st October, 2011 to 30th September, 2013.
2. Advertising agency agreement with **JWT** a unit of Hindustan Thompson Associates Private Limited and their scope of work includes account servicing, account planning and creative ideation. The agency will plan and prepare copy strategies, creative ideas, treatments and concepts for all media to be used. It will also be responsible for production of advertisements. This agreement is valid since 1st August, 2009 which may be terminated by either party with a 3 months advance notice.
3. Media agreement with **Perfect Relations Pvt. Limited** and their scope of work includes public relations, media coverage, social media management and crisis management. This agreement is for 1 year, starting from 15th November, 2011 till 14th November, 2012. This agreement may be terminated by either party by giving an advance notice of 3 months to the other parties.

As on 31st January, 2012, the aforesaid agencies do not hold any shareholding in Thomas Cook (India) Limited.

As on 31st January, 2012, there is no nominee of either of the aforesaid agencies on the Board of Thomas Cook (India) Limited.

There is no management control or potential conflict of interest arising out of the Agreements entered into by Thomas Cook (India) Limited with the aforesaid agencies.

Except for the agreements mentioned herein above there are no other back to back treaties/ contracts/ agreements/ MOUs or similar instruments entered into by Thomas Cook (India) Limited with the aforesaid agencies and/ or their associates for the purpose of advertising, publicity, etc.