

Disclosure under Clause 53 and 54 of Listing Agreement pertaining to agreements with media companies and/ or their associates as on 31st May 2011

Thomas Cook (India) Limited has an agreement with the following agencies:

1. Media agreement with **Zenith Optimedia** and their scope of work includes planning, buying and implementation of media activities for its various brands. This agreement is valid from 1st October, 2009 till 30th September, 2011
2. Creative agency agreement with **JWT** and their scope of work includes account servicing, account planning and creative ideation. The agency will plan and prepare copy strategies, creative ideas, treatments and concepts for all media to be used. It will also be responsible for production of advertisements. This contract was valid from 1st August, 2009 and it is an open ended agreement which can be terminated by giving 3 months notice.
3. As on 31st May, 2011, the aforesaid two agencies do not hold any shareholding in Thomas Cook (India) Limited.
4. As on 31st May, 2011, there is no nominee of either of the aforesaid two agencies on the Board of Thomas Cook (India) Limited.
5. There is no management control or potential conflict of interest arising out of the Agreements entered into by Thomas Cook (India) Limited with the aforesaid two agencies.
6. There are no other back to back treaties/ contracts/ agreements/ MOUs or similar instruments entered into by Thomas Cook (India) Limited with the aforesaid agencies and/ or their associates for the purpose of advertising, publicity, etc.